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NAD, Stereo Exchange Join Wired Store

By Alan Wolf -- TWICE, 11/23/2010

New York - Manufacturer NAD Electronics and local A/V specialty dealer Stereo Exchange are participating in Wired Magazine's annual pop-up tech store, here.

The experiential shop, located near Stereo Exchange in Manhattan's NoHo section, is a seasonal showcase of what's new and next in consumer electronics, gaming, active gear, home goods, eco-lifestyle items, apparel and children's toys.

The gallery is open to the public now through Dec. 26. Visitors can attend demonstrations, try live products and purchase featured items online at www.wired.com/wiredstore.

Stereo Exchange, a 26-year-old family-owned dealer, is providing the Wired Store's sound utilizing NAD's high-performance A/V products.

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